



Office of the Chicago City
Clerk



O2011-9782

Office of the City Clerk

City Council Document Tracking Sheet

Meeting Date: 12/14/2011

Sponsor(s): Mell, Richard F. (33)

Type: Ordinance

Title: Amendment of Chapter 10-28 of Municipal Code by adding new Section 068 to establish Movable Sidewalk Advertising Signs Pilot Program

Committee(s) Assignment: Committee on Transportation and Public Way

ORDINANCE

BE IT ORDAINED BY THE CITY OF CHICAGO CITY COUNCIL OF:

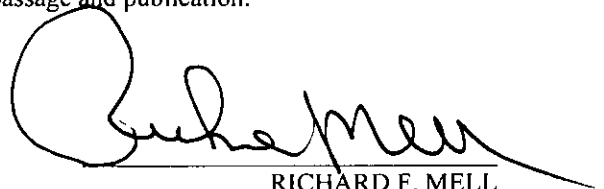
SECTION 1. The Municipal Code of the City of Chicago is hereby amended adding a new Section 10-28-068 underlined, boldfaced and italicized as follows:

10-28-068 Movable Sidewalk Advertising Signs Pilot Program

There shall be a pilot program to allow movable sidewalk advertising signs in the 33rd Ward under the following terms and conditions:

- A. "Movable sidewalk advertising sign" means any portable a-frame, sandwich board, flag, banner or similar type of sign that is not permanently mounted or secured and is used as a temporary display of commercial advertising on one or two sides.
- B. The director of business affairs and licensing may issue permits to duly licensed business or commercial establishments for the display of movable sidewalk advertising signs on the public sidewalk or parkway that directly abuts the establishment's place of business provided it is located on a business or commercial street and the Alderman of that ward has issued a letter of approval
- C. The annual fee for a Movable sidewalk Advertising Sign Permit shall be \$250 per year per sign.
- D. Movable sidewalk advertising signs shall not exceed eight (8) square feet in size per face, shall not exceed four (4) feet in height and may not be attached, chained or tethered by any means to any municipal property or utility poles.
- E. Moveable sidewalk advertising signs shall not obstruct pedestrian traffic or impede the access and egress of parked vehicles.
- F. No more than one movable sidewalk advertising sign shall be displayed in front of any business or commercial address.
- G. Messages and graphics displayed on movable sidewalk advertising signs shall not contain material that is offensive to community standards or violates any federal, state or local laws.
- H. Movable sidewalk advertising signs shall not be artificially illuminated either directly or indirectly, and shall not contain any glass or highly reflective surfaces, have any mechanical or moving parts or utilize any sound or noise devices.
- I. Any movable sidewalk advertising signs without a current permit or deemed to be dilapidated or abandoned by the Superintendent of the Department of Streets and Sanitation in the ward wherein a movable sidewalk advertising sign is located shall be declared a public nuisance and may be removed at any time at the expense of the responsible business or commercial establishment. There shall be a refutable presumption that any person, business or entity whose goods, services, or activities are promoted on a movable sidewalk advertising sign located on a public way in violation of this section is a person caused it to be so located.

SECTION 2. This ordinance shall be in full force and effect after its passage and publication.



RICHARD F. MELL
Alderman -33rd Ward